



## The ANTHOLOGY around the world



After the international launching at the World Congress of Communication for Development (WCCD), the “Communication for Social Change ANTHOLOGY: Historical and Contemporary Readings” is being shipped to all regions of the world.

Universities in Asia, Africa, Latin America and The Caribbean can apply for a free copy of the ANTHOLOGY if their librarian sends a formal request to [info@cfsc.org](mailto:info@cfsc.org). This is a service that will benefit communication students that do not have the means to buy a copy of the book. No copies will be sent to individuals, not even faculty professors or deans.

Reviewers that are attached to specialised communication journals and intend to review the ANTHOLOGY may receive a complementary copy on request.

University students, professors or libraries, as well as anyone interested in Europe and North America, can order through the Consortium website copies at the very low price of US\$ 75.00 (half of the original US\$ 150.00) if requests are grouped by 4 or more copies. Payment is accepted in US\$ Dollars, € Euro, or £ British Pounds, by credit card, money order, check or cash.

The ANTHOLOGY gathers 150 authors from all regions, and near 200 texts that cover several decades of theoretical contributions towards shaping the concept of communication for social change in development. More information on the book can be obtained at the Communication for Social Change Consortium website: [www.cfsc.org](http://www.cfsc.org)

## Launching the Master degree in UniNorte



After several years of preparation the new Master degree on communication, with emphasis in social change and culture, has been launched at the Universidad del Norte, in Barranquilla (Colombia).

The Communication for Social Change Consortium has been supportive of this process, and in particular is looking forward to help students and professors from other countries in the region to participate in the Masters degree, aimed to be a regional experience rather than just restricted to Colombia.

For this reason, the Consortium is offering several half-scholarships for students from Latin America & The Caribbean that are interested in the Masters degree in Barranquilla. The

conditions are being advertised by the Universidad del Norte. The Consortium will grant these half-scholarships to professional candidates already involved in development work, especially those that do not have enough resources to continue their postgraduate studies.

Universidad del Norte has a page in its website with detailed information on the new Master degree: <http://www.uninorte.edu.co/programas/contenido.asp?ID=107>

## DevCom in University of Malawi

The University of Malawi at Chancellor College launched Africa's first communication for development bachelors degree program in January 2005. The four year undergraduate program emerged out of a proposal that a team of faculty members, led by Linje Manyozo started developing from 2003. It was a process that involved collaboration and courses were developed by the following departments: Fine and Performing Arts, Law, Sociology, History, Public and Administrative Studies, Development Studies Program, English and Cultural Studies, Psychology, Philosophy, English



*The first CfD class posing for a photograph outside the Great Hall Complex after their very first class with Linje Manyozo in 2005*

Language Communication Skills, Publications and the African Languages department. Courses included media studies, entertainment-education, participatory action research, social theory, economic history, media law and policy, media and democracy, development studies, poverty and inequality, popular culture, theatre and dance, critical thinking and philosophical reasoning, development broadcasting, among many others.

The structure of the development communication program largely builds on the training model of the College of Development Communication at the University of Philippines, which in the 1960s and 1970s, pioneered with introducing the very first degree programs in communication for development. It is a training model that builds on the sustainable livelihoods approach- as such, it is very strong in theoretical offerings on development, inequality and poverty. The program seeks to: ground students in the theoretical discourses on development and participatory communication; contribute to the ongoing debate on the relevance and place of development communication and indigenous knowledge systems within the paradigms of poverty eradication; to fill up the extant lacuna in development communication training in the country; build the capacity of students so that they master tools for living with people.

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## ComDev studies in Guatemala



Professors and students from all universities in Guatemala offering communication studies decided to meet on 23-25 March 2007 to discuss their approach to communication for development. This would be the first congress of communication departments in Guatemala, and will gather Universidad Rafael Landívar, Universidad San Carlos (one of the oldest in Latin America), Universidad Galileo, Universidad Mesoamericana, Universidad Francisco Marroquín, Universidad del Istmo and Universidad Panamericana.

These academic institutions have been invited to join by DOSES (Asociación para el Desarrollo, Organización, Servicios y Estudios Socioculturales), an association that has been working in promoting the right to communicate and communication for development and human rights in Guatemala through “the study and analysis of mass media, training of journalists and participation in the development of a framework for freedom of expression...”

DOSES is perhaps the most active organisation in Guatemala in the field of communication for social change and communication rights. In 2006 the association organised a three-week long seminar titled “*Medios Nuestrros, Medios Enteros - Jornadas de Comunicación*”, with participation of international specialists such as Rosa María Alfaro, Valerio Fuenzalida and Alfonso Gumucio Dagron.



The association houses an observatory on women and media, which classifies, analyzes and reports on how women are portrayed in the national media, and another observatory on youth and violence. It offers numerous short-term training workshops during each year, and published a monthly journal, “Sala de Redacción”, addressed to journalists and editors in local media, as well as communication students and professors.

For more information about DOSES:  
[http://www.dosesgua.org/menu\\_inicio.php](http://www.dosesgua.org/menu_inicio.php)

We would like to receive more information on the activities that other universities in the network are conducting: events, publications, agreements, etc. Please send it to: [Gumucio@cfsc.org](mailto:Gumucio@cfsc.org)